

Artistry

# TRUE BEAUTY

April 2009



ARTISTRY®  
BEAUTY BOOK



# THE BRAND

TRUE SCIENCE. TRUE BEAUTY.



**Science is the foundation of what we do**, but beauty is our reason for being – and we believe it should be within every woman’s reach, at any age. We invite you to explore our entire line and celebrate your unique beauty.

# welcome to the artistry brand

Artistry is among the world's top five, largest-selling, prestige brands of facial skin care and colour cosmetics.\* Artistry has held this position for 10 years.

- **Worldwide market**  
Sold in over 80 countries and territories worldwide.
- **2007 sales**  
Over 35 years experience and over \$1.2 billion in global sales annually.
- **Innovation**  
Holds over 200 patents and patents-pending in the skin care field.
- **Satisfaction guaranteed**  
180-day money back guarantee. If you do not positively love your ARTISTRY® products, we'll refund your money.
- **Prestige**  
The only direct-selling skin care and cosmetics brand among the world's top five prestige beauty brands.
- **Clinically proven**  
All ARTISTRY products are clinically tested and guaranteed to perform.
- **Distinguished by quality**  
ARTISTRY skin care products exceed quality standards and contain only the best ingredients.

\*Based on a Euromonitor study of 2007 global retail sales. Others in this distinguished group include Clinique®, Estée Lauder®, Lancôme®, and Shiseido®.

# ARTISTRY®



# ARTISTRY SKIN CARE

With personalized products for every skin type, Artistry offers a variety of formulas to meet your individual skin care needs, including exclusive anti-aging products that fight the visible signs of aging.

# artistry skin care routine guide

## Determine Your Skin Type

Use this chart to determine which products to use, based on your skin type.

## Normal-to-Dry Skin

Skin appears taut, dry, and is prone to flaking. Pores are small and blemishes are rare.

## Combination-to-Oily Skin

Skin may have an oily sheen, especially in T-zone. Breakouts are common and pores are enlarged.

### 1 Cleanse

Select one for use a.m. and p.m.

- **essentials Hydrating Cleanser** (6-week supply)
- **TIME DEFIANCE® Cleansing Treatment** (6-week supply)

- **essentials Balancing Cleanser** (6-week supply)
- **TIME DEFIANCE Cleansing Treatment** (6-week supply)

### 2 Tone

Select one for use a.m. and p.m.

- **essentials Hydrating Toner** (6-week supply)
- **TIME DEFIANCE Conditioning Toner** (6-week supply)

- **essentials Balancing Toner** (6-week supply)
- **TIME DEFIANCE Conditioning Toner** (6-week supply)

### 3 Repair

14-night treatment. Use quarterly in p.m.

- **TIME DEFIANCE Intensive Repair Serum** (14-night supply)  
Boosts skin's natural ability to repair past damage

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Use these products in any order

- **essentials Anti-Blemish Treatment** (12-week supply)  
Acne control
- **essentials Moisture Plus** (12-week supply)  
Immediate moisture boost
- **essentials Replenishing Eye Creme** (10-week supply)  
Under-eye puffiness and dark circles
- **essentials Soothing Creme** (use as needed)  
Calms and soothes sensitive skin
- **TIME DEFIANCE Derma Erase** (4-week supply)  
Non-invasive expression line treatment
- **TIME DEFIANCE Illuminating Essence** (6-week supply)  
For uneven skin tone and discoloration
- **TIME DEFIANCE Lifting Eye Crème** (6-week supply)  
Reduces the appearance of lines around eyes
- **TIME DEFIANCE Skin Refinishing Lotion or Alpha Hydroxy Serum Plus** (6-week supply) (select one)  
Softer, smoother, firmer skin
- **TIME DEFIANCE Vitamin C + Wild Yam Treatment** (4-week supply)  
Intensive wrinkle treatment

Use this treatment product last before moisturizer

- **TIME DEFIANCE 3D Lifting Serum** (5-week supply)  
Instantly firmer, tighter, more lifted-looking skin

Use these products in any order

- **essentials Anti-Blemish Treatment** (12-week supply)  
Acne control
- **essentials Replenishing Eye Creme** (10-week supply)  
Under-eye puffiness and dark circles
- **essentials Soothing Creme** (use as needed)  
Calms and soothes sensitive skin
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Instantly firmer, tighter, more lifted-looking skin

### 5 Moisturize – Daytime

Select one for use in a.m.

- **essentials Hydrating Lotion SPF 15** (12-week supply)  
Moisturizer with antioxidants and SPF 15
- **TIME DEFIANCE Day Protect Crème SPF 15** (14-week supply)  
Intensive, age-defying moisturizer with antioxidants and SPF 15

- **essentials Balancing Lotion SPF 15** (12-week supply)  
Moisturizer with antioxidants and SPF 15
- **TIME DEFIANCE Day Protect Lotion SPF 15** (14-week supply)  
Intensive, age-defying moisturizer with antioxidants and SPF 15

### Moisturize – Nighttime

Select one for use in p.m.

- **essentials Hydrating Lotion SPF 15** (12-week supply)  
Moisturizer with antioxidants and SPF 15
- **TIME DEFIANCE Night Recovery Crème** (14-week supply)  
Intensive, age-defying moisturizer with antioxidants

- **essentials Balancing Lotion SPF 15** (12-week supply)  
Moisturizer with antioxidants and SPF 15
- **TIME DEFIANCE Night Recovery Lotion** (14-week supply)  
Intensive, age-defying moisturizer with antioxidants

## Special skin care needs?

Turn to page 32 for sensitive skin care products, and page 34 for acne treatment products.

For personalized product recommendations, visit [ArtistryBeauty.com](https://www.artistrybeauty.com) for your Skin Care Assessment.